



**VOTE YES OKALOOSA**  
**HALF-PENNY**

*It Just Makes Cents!*

[www.ItJustMakesCents.org](http://www.ItJustMakesCents.org)

*If you want better roads, clean water, and safer neighborhoods, vote YES on the half-penny surtax on the November 6, 2018 ballot.*



## Roads & Traffic Congestion

*"The tourists who help create the Highway 85 traffic congestion should help pay to solve it. The half penny sales tax is essential to fund the Crestview bypass. That's why I'm voting yes."*

**- SEN. DON GAETZ**

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## Public Safety Enhancements

*"We're at a critical turning point in this community. We must step up now to invest in our community and tourists must share the costs - or we'll all pay the price with a declining quality of life."*

**- SHERIFF LARRY ASHLEY**

*It Just Makes Cents!*



## Water Quality Storm Water

*When it rains, sediment from unpaved roads and other areas washes into Choctawhatchee Bay creating conditions that can destroy sea grass beds and the critical habitat they provide for our recreational and commercial fisheries. Choctawhatchee Bay contributes 36,030 jobs and \$2.3 billion in personal income to the region. Stormwater treatment structures can reduce the amount of sediment entering Choctawhatchee Bay thereby protecting this environmental and economic treasure.*

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*Did You Know...?*

**56% of the Okaloosa County annual sales tax is generated during the Tourist Season.**

**By adding a half penny surtax vs. raising property taxes we actually save local citizens annually and have visitors who use our roads pay their fair share of the costs.**

**Reduces the need to raise property/ad valorem taxes. Your property taxes would have to increase 25%-30% to generate the same funds as a half penny sales tax.**

**100% of every dollar collected will be spent in Okaloosa County on Capital projects and divided amongst the County and all Okaloosa County Cities.**

**Half Penny Surtax is for a term of 10 years**

**A citizen advisory committee will be appointed to assure government accountability.**

**Okaloosa County is one of only 3 (out of 67) Florida Counties without a local optional sales tax.**

**Escambia 7.5%, Santa Rosa 7.5%, Walton 7%, Bay 7%, Okaloosa 6%**

*It Just Makes Cents!*  
*Vote YES! on November 6.*

For a list of projects in your city, go to:  
[www.ItJustMakesCents.org](http://www.ItJustMakesCents.org)